

SRUJAL SHAH

Vadodara, India

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I'm a Tech-savvy Social Media & Community Manager, managing communities of 700+ members and generating 400K+ content views, with adequate experience in copywriting, SEO, and digital marketing. Seeking a role to drive content strategy, engagement, and brand growth through impactful storytelling and audience insights.

EDUCATION

Bachelor of Engineering in Computer Engineering

Sardar Vallabhbhai Patel Institute Of Technology, Vasad (CPI of **8.62** out of 10.00)

Sept 2022 - Jun 2026

Vasad, Gujarat, India

Senior Secondary School(GSEB)

Parth School of Science & Competition, Gujarat, India (**65%**)

Apr 2021 - Mar 2022

Vadodara, Gujarat, India

Secondary School(GSEB)

Bright School, Karelibaug, Gujarat, India (**87.5%**)

Apr 2019 - Mar 2020

Vadodara, Gujarat, India

EXPERIENCE

CoinDCX

May 2025 - Present

Maxi(Ambassador)

- As an ambassador at CoinDCX, I am empowering India via **spreading awareness, educating communities, and growing the Web3 ecosystem**. Contributing to the BharatForWeb3 initiative.

Apexia

Jan 2024 - Present

Community Manager

- Co-Founder of Apexia, a community of **700+ members**. Currently **working as the Community Manager and SMM at Apexia**, I've grown the community by organizing engaging events focused on tech and non-tech skill-building.

ISTE - SVIT , Vasad

Jan 2025 - March 2025

Joint SMM Head

- Worked as a Joint SMM Head at ISTE-SVIT, where I managed the social media presence of the Annual tech fest, Prakarsh and Tune Carnival, generating **400k+ impressions** for both events.

Instinkt

Aug 2023 - Nov 2023

UX & Copywriting

- I served as a **UI/UX** designer and **Content Writer** at Instinkt, where I meticulously crafted digital experiences and penned compelling narratives. I spearheaded the development of a fully functional website for a client, seamlessly blending my expertise in UI/UX design and content creation.

TedxSVIT - SVIT , Vasad

Aug 2023 - Sep 2023

Content Writer & Videographer

- Contributed as a Content Writer and Videographer at TEDxSVIT, where I helped shape the event's narrative and visual storytelling through written content and video production.

Web3Conf India 2023,Goa

May 2023 - Aug 2023

Core Team

- Served as a Core Team Member at Web3Conf India, leading **social media and community initiatives** while successfully securing sponsorship deals worth over **\$50K**.

VadodaraFOSS, Vadodara

Mar 2023 - Apr 2023

Volunteer

- I held the position of Content Writer at VadodaraFOSS, where I contributed to the organization's content development initiatives.

SKILLS

Technical: JavaScript | C | MySQL | Node.js | ExpressJS | HTML | CSS

Management & Community : Social Media Management | Community Management | Digital Marketing | SEO

Design & Content: UI/UX Design | Graphic Design | Copywriting

PROJECTS

IdeaDump | *JavaScript, NodeJS, ExpressJS, CSS, Google OAuth 2.0, HTML* | [Project Link](#)

- Developed IdeaDump, a platform for idea shippers to save their idea inspirations at a curated space to build later on. Successfully achieving CRUD and auth functionalities.

tryEnv | *JavaScript, TypeScript, NodeJS, Tailwind CSS, NextJS, Shadcn, Cryptography, Shell* | [Project Link](#)

- Developed tryEnv, an in-IDE environment variable manager, reducing setup time by 10x with encrypted GitHub backup.
- Contributed as a Project Manager, SMM at HackThisFall Virtual Hackathon 2024 and secured **Top 10 amongst 241 projects**.

OffC | *WebAssembly, FMPEG, Typescript, Tailwind CSS, Registry Editor, Python, Batch* | [Project Link](#)

- Built OffC — an offline file converter that runs natively on the device, offering faster performance and secure local processing.
- Supports audio, video, and image conversion with no file size limits and right-click accessibility.
- Contributed as Project Manager and UI/UX designer; pitched and secured **Top 10 position out of 344 projects** at HackThisFall S4.

Minticia | *IPFS, Dojima, 5ire, Coinbase, Tailwind CSS, Typescript, NextJS, Polygon zkEVM* | [Project Link](#)

- Minticia empowers artists through AR/VR-enabled 3D NFTs, offering immersive experiences for buyers and collectors.
- Contributed as Project Manager and UI/UX designer; pitched the project at Hack The League - Chapter 2 and **won two sponsor tracks**.

COURSEWORK

- Digital Marketing | UI/UX Designing | Web3 | Blockchain | Data Structures and Algorithms | Database Management Systems | Operating Systems | Discrete Mathematics | Probability and Statistics | Copywriting

EXTRA CURRICULAR ACTIVITIES & ACHIEVEMENTS

- Hosted the monthly **Solana Ecosystem Call Dec 2024** in Vadodara city amongst various global-level Superhosts and engaged 40+ members to explore the Superteam community together.
- As the founder of Apexia, collaborated with various global-level communities such as **Hack This Fall, Solana ecosystem** and many more.
- Actively participating in **technical, management, and workshop events**, including meetups, cohorts, and hackathons.
- Secured **1st place** at the zonal-level cultural fest *Xitij-2022*.
- Achieved **Top 10 position** among **344 projects** at *HackThisFall S4*.
- Dedicated **volunteer** at various **college-based and city-wide tech meetups**, contributing to community-driven initiatives.